



# ROAR

## 2024 PISONI VINEYARD PINOT NOIR

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### PISONI VINEYARD

We source Pinot Noir from this mountain site through our longtime partnership with the Pisoni family. Tucked into the southern mountains of the Santa Lucia Highlands, the Pisoni family has meticulously farmed this high-elevation site since Gary Pisoni first planted vines in 1982. He was one of the very first to pioneer Pinot Noir in our appellation, believing it had great potential for quality. Here the rugged terrain has thin soils of granite and gravelly loam, with bits of schist and quartz. All this, to produce low yields and tiny clusters that translate into depth and intensity in the wines.

### WINEMAKER NOTES

Coming soon. Wine to be released Fall 2026.

### VINTAGE SUMMARY

The 2024 vintage opened with a return to normal winter rainfall at approximately 13 inches. While our region remains inherently cool, the summer brought a run of 85+ degree days compared to especially cool recent vintages like 2023 and 2025. A brief burst of heat around Labor Day initiated harvest in our earlier-ripening blocks, and was followed by a cool, steady Fall that extended hangtime and allowed flavors to deepen. These conditions produced a harvest that unfolded in two distinct phases: early lots offered vibrant, juicy fruit with bright natural acidity, while later lots had developed concentrated flavors and richer textures. Together, these contrasting components created exceptional blending opportunities in the cellar.

**Winemaker:** Scott Shapley

**Appellation:** Santa Lucia Highlands

**Farming:** Sustainable (SIP Certified)

**Harvest:** September 30, 2024

**Clones:** Pisoni clone

**Oak:** 100% French oak, 67% new

**Aging:** 10 months in barrel

**Alcohol:** 14.8%

**Acid:** 3.68 pH

**Cases:** 304 cases made

**2024:** 95 pts, *Vinous*

**2023:** #13 Top 100 Wines & 97 pts,

*Wine Enthusiast*

**2022:** 97 pts, *Wine Enthusiast*

**2021:** 96 pts, *Jeb Dunnuck*

32070 River Rd, Santa Lucia Highlands, CA 93960

contact@roarwines.com (800) 540-ROAR www.roarwines.com



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### WINEMAKER NOTES

From the rugged southern mountains of the Santa Lucia Highlands, this Pinot Noir channels the intensity and wild beauty of Pisoni Vineyard. Aromas of black cherry, forest floor, and brooding dark fruit lead into a medium-full palate layered with sautéed mushroom, evergreen, and leather. A long finish is framed by supple tannins and balanced acidity. In 2023, low yields and tiny clusters delivered the wine's hallmark concentration, structure, and depth.

### VINTAGE SUMMARY

The 2023 season rewarded patience and precision. Generous winter rains of 22.5 inches, well above our typical 14 inches, replenished vines and fostered healthy canopies, minimizing irrigation needs. Budbreak, bloom, and veraison arrived about two weeks later than average. A mild spring and summer gave way to a long, gentle ripening period. A brief warm spell in early October pushed the fruit to optimal ripeness, leading to a brisk harvest that was later than normal. In the cellar, fermentations were slow and steady, allowing the wines to develop beautifully.

**Winemaker:** Scott Shapley  
**Appellation:** Santa Lucia Highlands  
**Farming:** Sustainable (SIP Certified)  
**Harvest:** October 12, 2023  
**Clones:** Pisoni clone  
**Oak:** 100% French oak, 67% new  
**Aging:** 10 months in barrel  
**Alcohol:** 14.8%  
**Acid:** 3.65 pH

**2023:** #13 Top 100 Wines & 97 pts,  
*Wine Enthusiast*  
**2022:** 97 pts, *Wine Enthusiast*  
**2021:** 96 pts, *Jeb Dunnuck*  
**2020:** Not produced due to CA wildfires  
**2019:** #87 Top 100 Wines & 96 pts,  
*Jeb Dunnuck*  
**2018:** #37 Top 100 Wines & 98 pts,  
*Jeb Dunnuck*  
**2017:** 97 pts, *Wine Enthusiast*

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