



ROAR

2024 SOBERANES VINEYARD PINOT NOIR

SOBERANES VINEYARD

Just south of Garys' Vineyard, where windswept oak trees dot a rolling slope, lies Soberanes Vineyard. The vineyard is named after a local land grant that occurred the late 18th century, where nearly 9,000 acres were acquired for just 100 head of livestock. Another partnership between Gary Franscioni and Gary Pisoni, it was planted in 2008 with row orientation set to true north, compared to 10 degrees west of north in Garys' Vineyard. In the mornings you'll see a blanket of fog here, and in the afternoon the steady winds from the bay continue to keep vines cool when the sun is shining.

WINEMAKER NOTES

Coming soon. Wine released Fall 2026.

VINTAGE SUMMARY

The 2024 vintage opened with a return to normal winter rainfall, approximately 12–14 inches. While our region remains inherently cool, the summer brought a run of warmer days compared to especially cool recent vintages like 2023 and 2025. A short burst of heat around Labor Day jump-started ripening in our earlier ripening blocks. Cooler fall weather followed, extending hangtime and allowing flavors to deepen on the vine. The result was a harvest that unfolded in two distinct phases: early lots showed vibrant, juicy fruit with bright natural acidity and a softer profile, while later picks developed more concentrated flavors, richer textures, and layered complexity. Together, these contrasting elements created exceptional blending opportunities in the cellar.

Winemaker: Scott Shapley

Appellation: Santa Lucia Highlands

Farming: Sustainable (SIP Certified)

Harvest: September 31 - October 9, 2024

Clones: 667, Pisoni

Oak: 100% French oak, 69% new

Aging: 10 months in barrel

Alcohol: 14.7%

Acid: 3.63 pH

Production: 280 cases made

2024: 96 pts, *Jeb Dunnuck*

2023: 95 pts, *Wine Enthusiast*

2022: 95 pts, *Wine Enthusiast*

2021: 94 pts, *Antonio Galloni's Vinous*

2020: Not produced due to CA wildfires

2019: 95 pts, *Jeb Dunnuck*

32070 River Rd, Santa Lucia Highlands, CA 93960

contact@roarwines.com (800) 540-ROAR www.roarwines.com



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WINEMAKER NOTES

Planted beside Garys' Vineyard on rockier terrain, Soberanes yields Pinot Noir with intensity and savory depth. This vintage opens with dark berry, seared herbs, and leather, then expands into cola, chaparral, and concentrated black cherry. The palate is dense yet smooth, with a long finish of lifted fruit and subtle tobacco. Balanced acidity and supple tannins frame the wine's wild edge, capturing the raw beauty and untamed energy of the Santa Lucia Highlands.

VINTAGE SUMMARY

The 2023 season rewarded patience and precision. Generous winter rains of 22.5 inches, well above our typical 14 inches, replenished vines and fostered healthy canopies, minimizing irrigation needs. Budbreak, bloom, and veraison arrived about two weeks later than average. A mild spring and summer gave way to a long, gentle ripening period. A brief warm spell in early October pushed the fruit to optimal ripeness, leading to a brisk harvest that was later than normal. In the cellar, fermentations were slow and steady, allowing the wines to develop beautifully.

Winemaker: Scott Shapley
Appellation: Santa Lucia Highlands
Farming: Sustainable (SIP Certified)
Harvest: October 4, 2023
Clones: 667, Pisoni
Oak: 100% French oak, 67% new
Aging: 10 months in barrel
Alcohol: 14.7%
Acid: 3.59 pH
Production: 333 cases made
2023: 95 pts, *Wine Enthusiast*
2022: 95 pts, *Wine Enthusiast*
2021: 94 pts, *Antonio Galloni's Vinous*
2020: Not produced due to CA wildfires
2019: 95 pts, *Jeb Dunnuck*
2018: 96 pts, *Jeb Dunnuck*
2017: 96 pts, *Wine Enthusiast*
2016: 97 pts, *Wine Enthusiast*

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